

THIS IS HUMANCARE

THE MOVEMENT TO REINVENT THE PATIENT EXPERIENCE.

ST. MICHAEL'S FOUNDATION MARCH 2022 NEWSLETTER

Dear [First Name],

Today marks International Women's Day. This month, we celebrate the women leaders, physicians, scientists and staff at St. Michael's Hospital and Providence Healthcare who stop at nothing to deliver the care experience patients deserve.

It starts this Thursday with [Powerhouse](#), our speakers series, where six leading medical minds will come together for a candid conversation about the barriers women face when it comes to their health-care experience — and what we're doing to dismantle them. Audience members will have a chance to ask our Powerhouse panellists their questions. I encourage you to register for the virtual event [here](#).

Every day, I'm humbled by the relentless courage, compassion and ingenuity of the women of St. Michael's Hospital and Providence Healthcare who are changing the status quo. As you'll hear at [Powerhouse](#), and read in the stories in this edition of our HUMANCARE enewsletter, they're already laying the groundwork for a new vision of the care experience.

Sincerely,

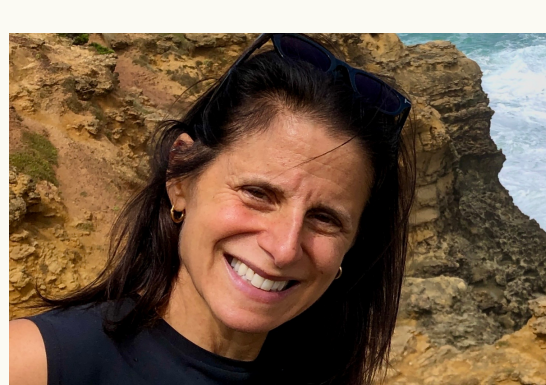
Lili Litwin
President, St. Michael's Foundation

THE FORCES BEHIND HUMANCARE



Dr. Ashley Verduyn, long-term care physician and Chief of Providence Healthcare, celebrates the grit and grace of her grandmothers and the health teams who inspire her every day.

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Transgender community ally Dr. Thea Weisdorf talks about the hurdles trans women face to get care — when, where and how they need it — and how her patients made her a better doctor.

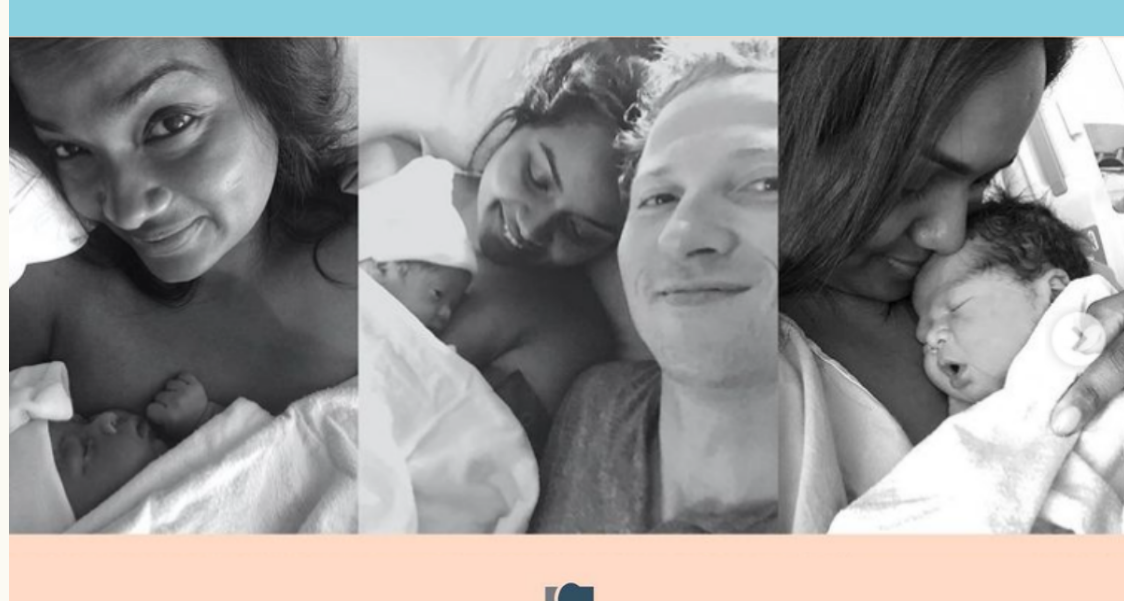
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Renowned family physician Dr. Tara Kiran opens up about the barriers women endure when navigating health care, and how they can be demolished.

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HUMANCARE IN ACTION



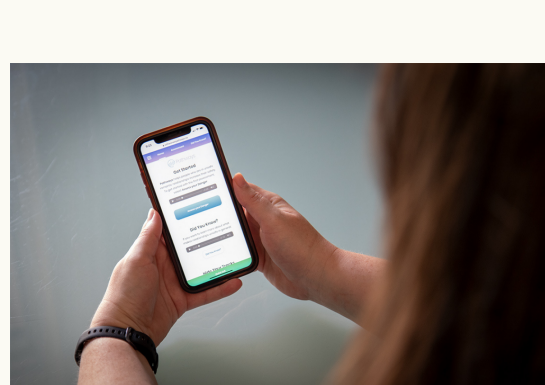
We're reinventing the patient experience by harnessing the power of social media to support thousands of expectant moms in real time.

Shortly after the pandemic hit, St. Michael's Drs. Tali Bogler, Eliane Shore and Sheila Wijayasinghe launched the social-media-based [Pandemic Pregnancy Guide](#) to help women and families navigate their pregnancies. The guide is not only a virtual reference tool, it's also a platform for women to ask questions on Instagram and Twitter. With nearly 45,000 Instagram followers, it's also a hugely successful model for delivering care — when, where and how patients need it.



We're reinventing the patient experience by making breast cancer surgery smoother and less disfiguring than ever.

Dr. Adena Scheer and her team are using tiny beads, instead of wires (known as 'harpoons') to mark the site of breast tumours during cancer surgery. The beads are not only more accurate, they're more comfortable for the woman. The team is also using cosmetic surgery to reconstruct the breast at the same time, with the remaining breast tissue — so the patient doesn't need to undergo yet one more procedure.

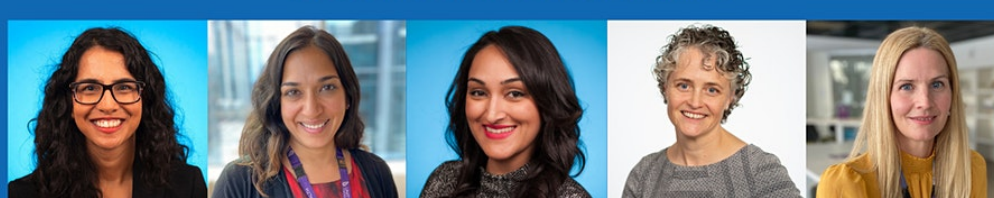


We're reinventing the patient experience with apps that let women protect themselves from intimate partner violence.

One in three women in Canada will experience violence from an intimate partner in her lifetime. Dr. Pat O'Campo, a scientist at MAP Centre for Urban Health Solutions, has created a family of [web-apps](#) that identify red flags early, provide resources to help women escape violent situations, and bolster safety planning. She's also adapting the apps culturally and linguistically for French and Spanish speakers.

A HUMANCARE EVENT

POWERHOUSE SPEAKER EVENT THE PATIENT EXPERIENCE WOMEN DESERVE



Dr. Tara Kiran

Dr. Seema Marwaha

Dr. Sakina Rizvi

Dr. Carolyn Snider

Dr. Ashley Verduyn

THURSDAY, MARCH 10, 2022 | 1:00 P.M.

Who better to improve the care experience for women, than women.

Find out what five of Canada's leading medical minds are doing to dismantle the barriers women face in their health-care experience.

[SAVE A VIRTUAL SEAT](#)

A HUMANCARE STORY



A complex pregnancy shows Knix entrepreneur why care at St. Michael's is so special.

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HUMANCARE CHAMPIONS

Women have always been powerful agents of change in health care. Today, they're at the forefront of reinvention at St. Michael's Foundation. They're the Power Circle — women health providers, scientists and philanthropists who have come together to fund advances in health. Join us.

[LEARN MORE](#)

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